



Jenni Field's

PASTRY CHEF ONLINE



Jenni Field

Recipe developer
Writer
Photographer

Pastry Chef Online occupies a niche with a highly engaged following focused on being fearless in the kitchen. As a trusted authority on the kitchen arts, I seek out brand partnerships that excite and inspire my audience. I am eager to explore a variety of partnerships designed to amplify your message in creative, fun, and compelling ways.

pastrychefonline.com

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407-529-5173

SOCIAL REACH



A few of my favorite BRAND SPONSORSHIPS



BLOG STATS

*Monthly sessions/pageviews
(3 month average)*

60.1k/74.4k

18% audience growth over previous quarter

80% women 57% parents 47% aged 25-44 85% new visitors

WORKING WITH JENNI

Jenni has been a fantastic partner for the Got To Be NC program! She is amazing at identifying bloggers who align with our values and can best spread the "buy local" message to their audiences. On top of that, Jenni is amazing at providing detailed reporting for all of her campaigns...From ideation to final reporting, Jenni is there every step of the way.

Paul Jones, Media Marketing Specialist, NCDA&CS

It may not seem to be a natural fit to have Jenni Field working on dessert and bread recipes for Idaho potatoes, but she's perfect for the job. So when Jenni approached us to do the first custom recipe, well why not? She has exceeded our expectations creating Halloween cookies, potato bread buns and cinnamon rolls. Her posts about making something sweet with a fresh Idaho® russet potato are a fun and informative read with lots of helpful tips. We highly recommend her as she delivers on time, researches and explains recipes in detail. Her recipes work too!

Don Odiorne a, Vice President Foodservice, Idaho Potato Commission

